

JOSEPH MICHEL

I'm a UI Designer and Front-End Developer with a strong academic background in design, and a passion for the web focusing on interfaces, interactions & experiences. I have more than 12 years experience in creating and developing creative and eye catching designs for print, web and video industry and have developed my skills from graduate to professional level.

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TECHNICAL QUALIFICATIONS

- Proficient in web and graphic design using Adobe Creative Suite.
- Proficient in writing clean, semantic, well-documented code, high performance, and strictly standard compliant HTML5/CSS and JavaScript (jQuery), for various media outputs.
- Experienced with responsive design for desktop, tablet, mobile.
- High level usage and history using SASS.
- Using Grunt for automation.
- Ability to write high-performance, reusable code.
- Creating and developing Wordpress Themes, templates and plugins.
- Good knowledge of AngularJS, Backbone.js, and Ember.js frameworks
- Experienced in mobile and web applications design.
- Creating high quality and consistent UX and UI websites and online applications.
- Experienced in troubleshooting cross-browser compatibility issues.
- Strong understanding of Search Engine Optimization SEO.
- Experienced in PHP/MySQL.
- Experienced in video/audio and Motion Graphics using Adobe Creative Suite.
- Maintain and ensure that the brand remains consistent across digital and print media.
- Experienced in social networking, quality control testing, developing corporate/brand identities, standard documents and creating internal/external communication messages.

My portfolio could be viewed at <http://www.behance.net/josephmichel>

PERSONAL SKILLS

- Strong English, interpersonal, public speaking, and leadership skills.
- High attention to details, pixel-perfect output.
- Experienced in working/living in multinational and multicultural environments.
- Able to work independently, manage a team, and be a member of one.
- Passionate to learn about new technologies and share with others.
- Experienced in and enjoying establishing large online communities.
- Goal oriented with a knack for effective and efficient results.
- Thorough knowledge of both Windows and Macintosh operating systems.

EDUCATION, CERTIFICATIONS & ACHIEVEMENTS

Bachelors of B.Sc., Applied Arts

Major: Graphic designing and Advertising branch

Helwan University, Egypt, 2001

Overall grade: very Good

Basics of successful design, Typography and type setting principles, color theory and object relations, creating concepts and themes, creative solutions for design problems, designing Manuals, Handbooks, posters, logos & Advertisements, how to manage design projects.

Advanced English Courses

8/2008 - 10/2008: British Council, Cairo, Egypt

Introduction to XML course

01/2008 - 08/2008: IT Egypt, Cairo, Egypt

Creative Problem Solving & Decision Making course

6/2007 - 7/2007: International Marketing and Institute, Cairo, Egypt

Photographing course

1999 - 2000: The Cultural Russian Center, Cairo, Egypt

Camera types, Composition of the frame, Exposure times, aperture settings and film speed, Lenses, lighting principles, photographing people & objects.

PROFESSIONAL EXPERIENCE

Inktank Communications (www.inktankcommunications.com)

Head of Digital Media

Cairo, Egypt
4/2009 - Present

Hindawi Publishing Corporation (www.hindawi.com)

Web Design Team Leader

Cairo, Egypt
3/2007 - 4/2009

MediaHouse for video productions (www.mediahouse.org)

Senior Graphic and Web Designer

Cairo, Egypt
11/2002 - 8/2006

Glow (www.glowprinting.com)

Graphic Designer

Cairo, Egypt
1/2002 - 11/2002

Koradie Advertising

Graphic Designer

Cairo, Egypt
1/2001 - 1/2002
